

Agenda



Sunday May 5, 2002

11:00 – 6:00 p.m.	Welcome and Information Office	Main Ballroom Foyer
9:00 – 6:00 p.m.	Golf at Pebble Beach	
6:00 – 8:30 p.m.	Welcome Reception for Attendees, Spouses, and Guests	St. Andrew's Room

Monday May 6, 2002

7:30 a.m.	Registration	Main Ballroom Foyer
7:45 – 8:30 a.m.	Breakfast	Main Ballroom Foyer
8:30 – 9:00 a.m.	Welcome and Introduction M.R. Rangaswami, Sand Hill Group LLC	Main Ballroom
9:00 – 10:00 a.m.	Keynote Gary Bloom, Veritas Software Corporation	
10:00 – 10:30 a.m.	Break	
10:30 – 12:15 p.m.	“Voice of the Customer” Steve David, The Procter & Gamble Company Toby Redshaw, Motorola, Inc. Carl Redfield, Cisco Systems, Inc.	
12:15 – 1:15 p.m.	Lunch	St. Andrew's Room



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Monday May 6, 2002

1:15 – 2:00 p.m.	"Your Customer's Perspective" Gary Curtis, Accenture	Main Ballroom
2:00 – 2:30 p.m.	"Driving the future- IT and the Global Economy" George Scalise, Semiconductor Industry Association	Main Ballroom
2:30 – 3:15 p.m.	"Lessons Learned" Bob Zollars, Neofoma, Inc. Marc Benioff, Salesforce.com Inc.	
3:15 – 3:45 p.m.	Break	
3:45 – 4:30 p.m.	"Enterprise Pundits" Erik Keller, Wapiti, LLC Chuck Phillips, Morgan Stanley Dean Witter & Co.	
4:30 – 5:15 p.m.	"Fireside Chat" Keith Krach, Ariba, Inc.	
5:15 – 5:30 p.m.	Presentation to Charities	
6:30 p.m.	Dinner for Attendees and Guests – Buses depart to the Beach/Bay Club	

Agenda



Tuesday May 7, 2002

7:30 – 8:00 a.m.	Breakfast	Main Ballroom Foyer
8:00 – 9:00 a.m.	Keynote Geoffrey Moore, Chasm Group, LLC	Main Ballroom
9:00 – 9:30 a.m.	“Future Step” Roger McNamee, Integral Capital Partners	
9:30 – 10:45 a.m.	“The Next Big Thing” Paul Albright, SeeCommerce Patrick Grady, Talaris Guy Haddleton, Adaytum, Inc. Annrai O’Toole, Cape Clear Software Inc. Bryan Plug, Kintana, Inc.	
10:45 – 11:15 a.m.	“Critical Success Factors” McKinsey & Company, Inc.	
11:15 – 11:30 a.m.	Close M.R. Rangaswami, Sand Hill Group LLC	
11:30 a.m.	Lunch – Box Lunch	Main Ballroom Foyer