

## FOR IMMEDIATE RELEASE

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### SAND HILL GROUP ANNOUNCES POWERFUL LINE-UP OF SOFTWARE 2006 KEYNOTE SPEAKERS

**Ray Lane, C.K. Prahalad and Top Executives from EMC, Microsoft, Oracle, SAP, Symantec  
and TCS To Address Audience of 2,500 Software Executives**

**San Francisco, Calif., January 10, 2006** – Sand Hill Group announced today its powerful line-up of keynote speakers at Software 2006. The prestigious group of speakers represents every niche of the software industry ecosystem, from business software heavyweights and entrepreneurial thought leadership to offshore development and venture finance. Software 2006 will be held at the Santa Clara Convention Center on April 4-5, 2006.

Software 2006 keynote speakers confirmed to date include:

- Ray Lane, General Partner at Kleiner Perkins Caufield & Byers and former President and COO at Oracle Corporation
- C.K. Prahalad, Founding Partner and CEO of The Next Practice and one of the business world's most influential professors and consultants
- Shai Agassi, Executive Board Member at SAP
- Mark Bregman, Chief Technology Officer at Symantec
- Dave DeWalt, President, EMC Software Group at EMC Corporation
- Thomas Kurian, Senior Vice President, Development, Oracle Application Server, Oracle Corporation
- S. Ramadorai, Chief Executive Officer of TCS, Tata Consultancy Services
- Simon Witts, Corporate Vice President, Enterprise and Partner Group, Microsoft

“Sand Hill Group always delivers relevant content and provocative discussion at each of its events,” said Ray Lane. “The group of speakers organized for Software 2006 represents a cross section that corresponds with today's software industry agenda – from chief officer concerns and product roadmaps to software development planning and strategic partnerships.”

#### **Be a Part of Software 2006**

Software 2006 will fuel productive debate about software industry challenges and solutions among an expected audience of 2,500 CEOs, VPs, CIOs, investors, media, analysts and other influencers. Backed by the industry's top five software companies, the conference promises to be next year's single most important event for executives and senior professionals in the software business. To find out more about the Software 2006 conference program, sponsorship and registration, visit [www.software2006.com](http://www.software2006.com) or contact M.R. Rangaswami at [mr@sandhill.com](mailto:mr@sandhill.com).

#### **About Sand Hill Group**

Sand Hill Group serves the \$600+ billion software, services and solutions market by providing investment and management advice to emerging enterprise technology leaders. Sand Hill also owns Sandhill.com – the

premier destination site and resource center for CEOs, VPs, Entrepreneurs, VCs and for members of the software industry ecosystem. Its weekly electronic newsletter is read by thousands of executives. Sand Hill produces the 'Enterprise' and 'Software' conferences for CEOs and executives in the industry and creates high-impact research reports for its constituents.

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